



UNIVERSIDAD RICARDO PALMA
FACULTAD DE CIENCIAS ECONÓMICAS Y EMPRESARIALES
ESCUELA ACADÉMICO PROFESIONAL DE
ADMINISTRACIÓN DE NEGOCIOS GLOBALES

SYLLABUS

I. ADMINISTRATIVE DATA

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| 1. Subject | : Economic Integration and International Treaties |
| 2. Code | : NG02905 |
| 3. Nature | : Theoretical / Practical |
| 4. Condition | : Mandatory |
| 5. Requirement | : NG02706 – International Trade Law and Contracts |
| 6. Credits | : 03 |
| 7. Hours | : 2T-2P |
| 8. Academic semester | : 2022-II |
| 9. Professor | : Mg. Jose Luis Castillo Mezarina
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II. SUMMARY

The subject of Economic Integration and International Treaties is part of the specialized training area of the Global Business Administration career. It is a theoretical-practical course and mandatory. Its purpose for the student is to acquire knowledge regarding international economic law and the binding effect of international treaties. It covers the processes of regionalism and economic integration of countries. It reviews the policy for negotiating trade agreements developed by Peru.

III. GENERIC COMPETENCES

- Critical and creative thinking
- Multilingual communication
- Analysis and synthesis
- Investigative capacity
- Social responsibility

IV. SPECIFIC COMPETENCES

- Identify the sources and characteristics of international economic law, those that govern commercial relations between countries.
- Delves into the global integration processes and the commercial treaties in force in Peru.

V. DEVELOPMENT OF THE COMPONENT: Research (x) Social responsibility ()

VI. SUBJECT ACHIEVEMENT

Knows the basic aspects of public international law from which trade agreements are derived. Examine the processes of economic integration. Review the processes of negotiation, execution, and binding effect of free trade agreements between the contracting states, the chapters that comprise it, as well as the operation of international organizations related to international trade.

VII. PROGRAMMING OF CONTENTS AND ACTIVITIES

UNIT I: INTERNATIONAL ECONOMIC LAW	
LEARNING ACHIEVEMENT: Knowing the fundamentals of international economic law, the multilateral trading system and dispute settlement mechanisms.	
WEEK	CONTENT
1 (23/08)	<ul style="list-style-type: none">• Session 1: General presentation of the development of the subject.• Session 2: Basic concepts of international law.
2 (30/08)	<ul style="list-style-type: none">• No sessions
3 (06/09)	<ul style="list-style-type: none">• Session 3: Sources of international economic law.• Session 4: The Vienna Convention on the Law of Treaties.
4 (13/09)	<ul style="list-style-type: none">• Session 5: Negotiations of international treaties and commercial policy.• Session 6: The Multilateral Trade System and the World Trade Organization.
5 (20/09)	<ul style="list-style-type: none">• Session 7: Dispute settlement at the multilateral level.• Session 8: Test No. 1.

UNIT II: TRADE INTEGRATION	
LEARNING ACHIEVEMENT: Knowing the trade integration process of countries and emblematic cases on a global scale.	
WEEK	CONTENT
6 (27/09)	<ul style="list-style-type: none">• Session 9: Regionalism, Integration and Free Trade Agreements.• Session 10: Economic integration processes: European Union. USMCA.
7 (04/10)	<ul style="list-style-type: none">• Session 11: Economic integration processes: APEC.• Session 12: Economic integration processes: Pacific Alliance.
8 (11/10)	<ul style="list-style-type: none">• Session 13-14: Partial Evaluation.

UNIT III: TRADE AGREEMENTS OF PERU

LEARNING ACHIEVEMENT: Knowing the Peruvian trade policy and agenda for international trade negotiations.

WEEK	CONTENT
9 (18/10)	<ul style="list-style-type: none">• Sessions 17 – 18: The National Strategic Export Plan (PENX).
10 (25/10)	<ul style="list-style-type: none">• Sessions 19 - 20: The Agenda for international trade negotiations of Peru.
11 (01/11)	<ul style="list-style-type: none">• No sessions.
12 (08/11)	<ul style="list-style-type: none">• Session 21-22: FTAs content.
13 (15/11)	<ul style="list-style-type: none">• Session 23-24: The Comprehensive and Progressive Transpacific Partnership (CPTPP).

UNIT IV: TRADE AGREEMENTS OF PERU

LEARNING ACHIEVEMENT: Knowing the situation of the global economy and the characteristics of the different free trade agreements negotiated by Peru.

WEEK	CONTENT
14 (22/11)	<ul style="list-style-type: none">• Session 25-26: Delivery of group research work and groups presentations.
15 (29/11)	<ul style="list-style-type: none">• Session 27: Overview of the Global and Peruvian Economy and Trade.• Session 28: Global trends affecting international business.
16 (06/12)	<ul style="list-style-type: none">• Session 29: Final Evaluation.

17	SUSTITUTIVE TEST (13/12)
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VIII. DIDACTIC STRATEGIES

Theoretical presentation, practical examples, and case studies.

IX. EVALUATION

UNIDAD	TIPOS DE EVALUACIÓN	PESOS
-	Test N° 1	15%
-	Parcial Evaluation	30%
-	Group research work	15%
-	Final Evaluation	30%
-	Participation	10%

* The substitute evaluation is for those students who have not passed or are missing partial or final evaluation.

X. RESOURCES

- Equipment: computer, laptop, Tablet, cell phone.
- Materials: readings, videos.

XI. BIBLIOGRAPHY

a. Bibliographical sources:

- Úbeda J, Breve introducción al derecho internacional público, 2013, Editorial Aebius.
- Guevara E. y Novak F., El Perú y el Comercio Internacional, 2010, Fondo Editorial PUCP.

b. Electronic sources:

- <http://www.wto.org>
- <http://www.imf.org>
- <http://www.bancomundial.org>
- <http://www.iadb.org/>
- <http://www.comunidadandina.org>
- <http://www.mincetur.gob.pe>
- <http://www.bcrp.gob.pe>
- <http://www.catoinstitute.org>
- <http://www.institutoelcano.org>