

## Measurement Instruments Description - ANG

N°	Instruments	Description	Type of instrument
1	Global Trade Fair Interviews	Interview with the external evaluator about the country he represents at the fair.	Indirect, Formative, external.
2	Oral presentation Global Trade Fair	After the fair, he presents the subject and gives his opinion with correctly, fluency and confidence in a foreign language in front of the teacher.	Direct, Summative, internal.
3	Pitch business idea	Marketing tool used in a presentation to attract potential project investors. It should include items such as identified problem, creative solution, team, competition, market, and estimated investment.	Indirect, Formative, external.
4	Final project of the Global Business Plan course	Business Plan to position a product or service in the global market. Based on the knowledge acquired throughout the career, through the formulation of a Business Plan that incorporates the different tools that allow them to solve problems of the economy and corporate finance, for business in the global sphere, with the purpose of achieving profitability for the company.	Direct, Summative, internal.
5	MARKLOG Simulator (Formative)	Modern logistics management and operations concepts, disciplines and techniques are applied in the supply chain process through the use of ICT simulation techniques to achieve effectiveness and efficiency of performance. Random virtual scenarios are generated where teams compete by analyzing process variables and logistics operations.	Direct, Formative, internal.
6	Multicultural Measurement Questionnaire. Formative, direct.	The Multicultural Measurement Questionnaire measures the confidence of students to successfully carry out activities related to multiculturalism.	Direct, Formative/Summative, internal.
7	Final project of the Global Marketing course	Document that includes the objectives of the company, the strategies to achieve them, the organizational structure, the amount of investment required and several key aspects such as: definition of the product or service they offer, to which audience the offer is directed and who are the competitors that there are in the market, among others.	Direct, Summative, internal.
8	Self-efficacy Inventory for Multiple Intelligences.	The Self-efficacy Inventory for multiple intelligences measures the confidence of adolescents to successfully carry out activities related to the eight multiple intelligences proposed by Gardner. For the purposes of the measurement, four of the eight intelligences were taken into account: Linguistic, Logical-mathematical, Intrapersonal and Inerpersonal.	Direct, Formative/Summative, internal.
9	Portfolio of Global Finance students	The portfolio includes all the statistical techniques that allow establishing an investment portfolio whose Net Present Value (NPV) is maintained with the least possible variability.	Direct, Summative, internal.
10	Final project Global Economy: Research Project	The concepts and techniques of Economics and Finance are applied, using simulation techniques to evaluate effective and efficient performance to generate profitability for the company in the global business environment.	Direct, Formative, internal.