



**UNIVERSIDAD RICARDO PALMA**

Facultad de Ciencias Económicas y Empresariales

Escuela Académico Profesional de Administración de Negocios Globales



## SYLLABUS

### I. GENERAL DATA

1.1. Course	:	<b>INTERNATIONAL PHYSICAL DISTRIBUTION</b>
1.2. Code	:	NG2704
1.3. Academic cycle	:	VII
1.4. Credits	:	04
1.5. Nature of the course	:	Obligatory
1.6. Hours per week	:	4 (Theory: 02 Practice: 02)
1.7. Requirement	:	Logistics
1.8. Curriculum	:	2006-II

### II. SUMMARY

The course of theoretical practical character provides the techniques that allow establishing the appropriate value chain for the effective and the efficient management of the load in the process of import and export, with the purpose of becoming the best support for the development of commercial global activities. It comprises the following subjects: Foundation of the international in and out logistic, load management, unitarization for the International physical distribution, transporting load classification, mechanism of load unitarization for the international merchandise's commerce, cost classification during DFI, ITC/UNCTAD methodology of the DFI.

### III. COMPETITION OF THE PROFESSIONAL CAREER:

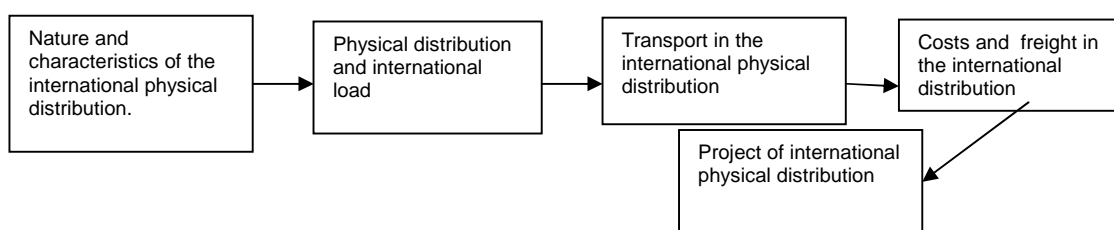
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- Acts as manager of world class orientated by values, respecting the dignity humanizes and the cultural diversity of people.
- Develops a discipline that allows to assimilation of scientific and technological advances.
- Proactive attitude to defend human ecosystem and the most valuable features of a culture of peace.
- Interprets objectively the national and international reality, to lead the transformation of the society.
- Dominates diverse languages that facilitate the interaction with persons of different countries and cultures.
- Forms enterprises with global vision and demonstrates attitudes of leadership in the performance of the managerial labor respecting the environment and using strategies to guarantee the sustainable development.
- Managements effectively and efficiently global organizations, for which possesses competitions of the administration and of the diverse processes that are realized in the chain of value of the organizations.
- Investigates, analyzes and interprets the trends of the global markets to offer products and quality services with technological innovation; applies policies that facilitates the financing in the operations of global trade and the ideal functioning of the logistic chain.
- Designs strategies of negotiation that allows achieving beneficial agreements for the involved parts and realizes changes on competitive markets with strategic mentality.
- Develops the technological transfer and the E-Learning, to create internal chains of value.
- Manages organizations using the total quality and the constant improvement as principal instruments of management.
- Directs and advises organizations with high place felt of social responsibility.
- Stimulates any process of investigation that gravitates in the development of the global business.

#### IV. COMPETENCE OF THE COURSE

- 4.1 It comprises the importance of the international physical distribution for the achievement of a competitive strategic negotiation in a modern organization.
- 4.2 Develop the planning with a global orientation of the process of physical distribution.
- 4.3 Identify and select transport modes for the international physical distribution, using modern technologies of information and communication.
- 4.4 Understand the procedures and regulations demand in the development of the international physical distribution process.
- 4.5 Negotiates processes of physical manufacture distribution and commercial products.
- 4.6 Develop a project of international physical distribution.

#### V. NETWORK OF LEARNING



#### VI. LEARNING UNITS:

##### THEMATIC UNIT I.- NATURE AND CHARACTERISTICS OF THE INTERNATIONAL PHYSICAL DISTRIBUTION

**Achievement:** The student understands that in the modern administration is important that the enterprise considers the strategic relation between the logistic and the international physical distribution and recognizes the impact that may have the physical distribution for mayor value in the organizations.

**N° of Hours:** 12 hours.

THEME	ACTIVITIES	WEEK
Logistic and international physical distribution	Theme exposure. Selected reading.	1
Strategies of physical distribution	Theme exposure. Study of the case.	2
Physical distribution and supply chain	Theme exposure. Study of the case.	3

##### THEMATIC UNIT II: PHYSICAL DISTRIBUTION AND INTERNATIONAL LOAD

**Achievement:** It comprises the importance of the load for transporting in the international commerce. Recognize the different procedures and practices related with the international load management.

**N° of Hours:** 16 hours.



THEME	ACTIVITIES	WEEK
Load classification	Theme exposure. Study of the case. Practice 1	4
Load unitarization	Theme exposure. Study of the case. Work in WEB	5
Load management	Theme exposure. Study of the case.	6
Insurances and guarantees in the international physical distribution	Theme exposure. Trabajo en WEB. Practice 2	7
PARTIAL EXAM		8

**THEMATIC UNIT III.- TRANSPORT MEDIA IN THE INTERNATIONAL PHYSICAL DISTRIBUTION**

**ACHIEVEMENT:** It compromises the importance of the transport media employed in the international physical distribution. Identify and select the most adequate transport media.

**N° of Hours:** 16 hours

THEME	ACTIVITIES	WEEK
Selection of the transport modes for the international physical distribution	Theme exposure. Study of the case. Work in WEB	9
Maritime transport	Theme exposure. Study of the case. Work in WEB	10
Land and railway transport	Theme exposure. Study of the case. Work in WEB	11
Aerial y multimode transport	Theme exposure. Study of the case. Work in WEB	12

**THEMATIC UNIT IV: COSTS AND FREIGHT IN PHYSICAL DISTRIBUTION**

**Achievement:** Recognize different types of freights related with the international physical distribution. It compromises the management of the matrices costs and time for a specific shipment to a determined market.

**N° of Hours:** 08 hours.

THEME	ACTIVITIES	WEEK
Freight in the physical distribution. Incoterms	Theme exposure. Study of the case. Work in WEB	13



	Practice 3	
Costs Matrices and time in the multimode physical distribution	Theme exposure. Study of the case. Work in WEB Qualify practice	14

#### THEMATIC UNIT V: INTERNATIONAL PHYSICAL DISTRIBUTION PROJECT

**ACHIEVEMENT:** Design a Project of international physical distribution; recognize the importance of the information systems and apply the divulgation method through the project information presentation and exposure.

**N° of Hours:** 08 hours

THEME	ACTIVITIES	WEEK
International physical distribution project	Theme exposure Group work	15
International physical distribution project	Theme exposure Group work	16
FINAL EXAMEN		17

#### VII. METHODOLOGY

- A participative methodology will be used to favor the learning of the student.
- A work of application will develop for groups to a situation especially of the model and the concepts learned along the course.
- The students will sustain in class the topics proposed in the different units of learning.
- Practice with feedback, with support of equipments: Overhead projector and Multimedia.

#### VIII. EVALUATION.

The evaluation system is the following one:

$$\text{Final average} = (\text{EX1} + \text{EX2} + \text{AEVAL}) / 3$$

Evaluations average (AEVAL) will be obtained:  $(\text{EVAL1} + \text{EVAL2} + \text{EVAL3} + \text{APW}) / 4$

The used abbreviations are:

Middle exam	(EX1)
Final exam	(EX2)
Evaluation 1	(EVAL1)
Evaluation 2	(EVAL2)
Evaluation 3	(EVAL3)
Application work	(APW)



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